



**ANAGHA  
BANSOD**

## SKILLS

### DESIGN

Design Research  
Experience Design  
Service Design  
User Interface Design  
Branding  
Photography

### SOFTWARE

Adobe Creative Suite  
Sketch  
Principle  
Keynote  
MS Office

### UX METHODS

User Research  
Persona  
Storyboarding  
Wireframing  
Contextual Inquiry  
Ethnographic Interviews  
Empathy Mapping

## LANGUAGES

English  
Hindi  
Marathi

## INTERESTS

Handlettering  
Salsa (Beginner Level)  
Type Enthusiast  
Street Photography  
Cooking Indian Food  
Writing Narratives  
Traveling  
Making playlists

## INTERACTION DESIGNER

With a curious mind & heart, I aim to design user-centered solutions with emphasis on the design process, data & research. I am passionate towards innovation & creativity based design projects and strongly believe in collaborative working.

write [anagha\\_b@nid.edu](mailto:anagha_b@nid.edu) look up [www.anaghabansod.com](http://www.anaghabansod.com) call +91-99750-69117 linkedin [anaghabansod](#)  
behance [anaghab95](#) instagram [serenelychaotic](#) medium [anagha bansod](#)

## WORK EXPERIENCE

### DESIGN INTERN

**IBM Interactive Experiences (iX) Bangalore**  
June 2019 - Present

### CUSTOMER EXPERIENCE(CX) DESIGN INTERN

**Hindustan Unilever R&D Mumbai**  
May 2018 - July 2018

### GRAPHIC DESIGNER

**17Seven UI/UX Agency, Thane**  
October 2016 - May 2017

### BRAND COMMUNICATION DESIGNER

**BrandKonnnect, Bengaluru**  
December 2015 - April 2016

### DESIGN HEAD & FOUNDING MEMBER

**Penumbra Magazine**  
September 2012 - July 2016

### COMMUNICATION DESIGNER

**Upasana Design Studio, Auroville, Tamil Nadu**  
June 2015 - July 2015

## EDUCATION

**National Institute Of Design, R&D Campus, Bengaluru | July 2017 - Present**  
Master of Design - Interaction Design

**National Institute Of Fashion Technology, Mumbai | August 2012 - May 2016**  
Bachelor of Design - Fashion Communication | GPA - 7.4

**Dr. Ambedkar College Of Science And Commerce, Nagpur | April 2010 - March 2012**  
Maharashtra State Board | Science PCMB (10+2) | 86%

**Sandipani School, Nagpur | June 2002 - April 2010**  
Primary & Secondary School | Std 10th | 96%